"We want to be able to say: it’s going to be OK! It’s your responsibility." That’s the message the Centrale des syndicats du Québec (CSQ) sends the François Legault government starting today in an extensive ad campaign.

With this campaign, which will be aired throughout Québec, the Centrale wishes to remind the prime minister that, in a coronavirus fight context, he has the crucial duty to generate the commitment, mobilization and engagement of thousands of public sector workers, especially those on the frontlines.

Managing the current crisis is the only true priority

Even though the collective agreements of the public sector workers expire today, March 31, 2020, hurrying to renew them for a three-year period, as the government offers right now, wouldn’t help the current situation at all. The CSQ continues to regret the lack of flexibility and negotiability imposed by the Treasury Board, that only puts forward the government’s priorities.

“All of Québec is on hold to save human lives. In a time of general confinement and isolation, negotiating the collective agreements of 550,000 people isn’t a profitable or responsible option,” claims CSQ president, Sonia Ethier.

She incidentally calls on François Legault to make the only responsible gesture in the current context: extend the collective agreements while the crisis is addressed. “The only emergency that exists is to decently manage the current situation caused by the coronavirus in the interest of all Quebecers, and that includes the public sector workers,” concludes Sonia Ethier.

CSQ AD CAMPAIGN
• Radio ad [only in French]
• TV ad [only in French]

To view the French version of this newsletter, visit the Info-Négo section of our website.

TO STAY ABREAST OF THE NEGOTIATIONS...

Follow the evolution of public and parapublic sector negotiations by visiting the CSQ website and subscribing to the newsletter.