



INFO-NEGO



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**SANS NOUS,
IL N'Y A PLUS DE
SERVICES PUBLICS**



WITHOUT US, THERE ARE NO MORE PUBLIC SERVICES

The CSQ launches a joint ad campaign with the CSN, FTQ and APTS.

In light of the inflexible position of the government, which maintains its offer to increase the public sector employees' salaries by 5% over three years, the Centrale des syndicats du Québec (CSQ) has partnered with three other union organizations to create an ad campaign with the theme **"Without us, there are no more public services."**

Faced with Premier François Legault's ultimatums, the CSQ, the *Confédération des syndicats nationaux* (CSN), the *Fédération des travailleurs et travailleuses du Québec* (FTQ) and the *Alliance du personnel professionnel et technique de la santé et des services sociaux* (APTS) are uniting to denounce the fact that negotiations have been ongoing for over 18 months, as well as the current deceptive campaign by the government.

The observation is grim: the government sticks to its starting position and doesn't recognize that it created a crisis. This denial has a price, and it's the public sector employees and the population that pay it!

The **Without us, there are no more public services** campaign, unveiled today, is accessible on the [CSQ Facebook page](#).

We deserve better and so does Québec

As a reminder, here are the main facts that illustrate our exasperation:

- For years, our networks have experienced serious personnel attraction and retention problems: early retirement, new employees leaving their job after two or three years, difficulties recruiting those fresh on the job market, etc. There are urgent needs, yet the helping hands are missing.
- This situation is sadly understandable, with work overload having become the norm in the public sector and salaries not even having followed the increased cost of living. **The government needs to act now** and make the necessary investments for things to change significantly and for good.
- To defend its insufficient offers of a 5% increase over three years, the government falls back on its ultimate argument, the one the decision makers have been using in every negotiation: the Quebecers' inability to pay. Yet, isn't the real question "can Québec afford to go without accessible and quality public services?"



Television and radio

A 30-second television message will be aired starting Wednesday, May 12, and will continue to air for several weeks. The message is built with impactful statements. The core of the message,

Without us, there are no more public services, highlights the fact that the government doesn't fully realize the extent of the crisis. We invite it to stop manipulating the public opinion, because it's not offering an increase of 8%, but 5% over three years.

To maximize the reach of the campaign, an audio version of the same message was recorded and will be aired all across Québec on the main regional stations.



Printed and digital media

Different visual formats were created for the printed and digital platforms of mainstream media (*La Presse*, *Le Journal de Montréal*, *Le Journal de Québec*, Radio-Canada, TVA Nouvelles, *Le Devoir*, etc.).

Clickable links of those ads bring the web user to the page sansnouspasde.quebec/

Recap

Our message to the government is clear: the recognition of our jobs requires a fair and equitable salary for all the women and men working in our schools, health institutions and CEGEPs.

The pandemic we've been experiencing over the past year has highlighted the true working conditions crisis that's been happening in public institutions for too long. After 20 years of austerity, cuts and special laws, enough is enough. Everywhere, we hear the same message: we can't take anymore of the sprinkling and half measures that don't solve the attraction, overload and desertion problems. Let's remember that over 70% of the education and health care personnel are women, many of whom

will never get to the \$56,000 salary level of good jobs, so dear to the premier.

The joint campaign **Without us, there are no more public services** is a heartfelt cry from the CSQ and its federations for the government to wake up. If it maintains its position and does nothing, it will lose its people. And... "Without us, there are no more public services."

To view the French version of this newsletter, visit the [Info-Négo](#) section of our website.

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Centrale des syndicats
du Québec